

benefits enrollment online: step by step



Step 1

Connect to the benefits selection website at: <https://allstate.benselect.com/personifyhealth>

Step 2

Employee Login

At the Employee Login screen, you will need your full SSN (social security number)

Credentials:

Your PIN is 6 digits - the last four digits of your SSN and the last 2 digits of your birth year.

Personal Identification Number (PIN)

Example, SSN is 123-45-6789 and born 01/01/1990, your PIN is 678990

Step 3

When the Welcome Page appears on your screen, you are ready to enroll!

Follow the on-screen instructions to enroll in your benefits, find answers to your questions, download forms and more.

Selecting your benefits is fast, easy and convenient with our online enrollment system! Make your decisions and changes online – and come back anytime during the annual enrollment period to make any changes.



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